

HAFT2GIVEBACK APPLICATION



Twice a year Haft2 grants branding and design work on a pro bono basis to those organizations with greatest needs and limited resources. Qualified non-profit organizations are invited to submit an application for consideration.

NAME AND
ORGANIZATION:

TELEPHONE:

EMAIL:

URL:

YOUR ORGANIZATION

Tell us a bit about your organization?

How old is the organization?

What is the vision/mission of the organization?

What are your organization's values?

What kind of internal/external support does the organization have for branding/marketing communications?

How does the organization fund-raise? Where does funding come to support your cause?

Who are the decision makers when it comes to branding, marketing and communications?
(i.e. Internal staff, external Board of Directors, other)

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TELL US WHAT YOU NEED

Why are you applying for Haft2GiveBack?

Why do you feel your organization should be the recipient of our grant?

What are your current marketing and communication challenges?

What specifically are you seeking from Haft2GiveBack?

NEW IDENTITY

FUNDRAISING MATERIALS

NEW BRAND LOOK

WEBSITE

MARKETING BROCHURE

OTHER

Do you have any specific deadlines? Are there any milestones coming up?